

***For Immediate Release***

**Organizational Info:**

Every Birthday Matters

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***A New Charity Provides Birthday Parties for Children in Need***

**Trinity, Florida June 2012** - "A birthday is a very important event in a child's life, one that builds self-esteem and fosters a sense of normalcy" says Amber Elrom, Founder of Every Birthday Matters. It's difficult to consider that not every child has the financial or family resources available to have a birthday party. The concept behind Every Birthday Matters is to help provide the joy of a birthday party to foster children and homeless children who might not otherwise get to celebrate their birthday. These birthday parties are held at group homes and shelters throughout the Suncoast Region. They are made possible by donations from the local community and by the careful planning and implementation of volunteers.

The inspiration for the charity came from Amber's son, Noah. When she told him his 4<sup>th</sup> birthday party was getting close he got extremely excited and proclaimed "Everybody needs a Birthday!" Every Birthday Matters is set on making that statement a reality. Founded in May 2012, they are still in the early stages of growth and recognition. "Right now our goal is to share our mission and increase volunteer and donor support," said Amber, adding "this way when we partner with a location we can commit to throwing birthday parties there for an entire year. We don't want any child to be left out when their birthday month comes around."

The new charity would love to hear from anyone who would like to get involved by volunteering their time, donating funds, or donating birthday party supplies. For more information visit them on the web at [www.EveryBirthdayMatters.org](http://www.EveryBirthdayMatters.org).